

Bethany Football Culture Blueprint

“Deserve to Win”

Pillars	What We Believe	How We Behave	Outcome We Achieve
<p>Be <u>Honorable</u> Always</p> <p style="font-size: 2em;">H</p>	<p>We strive to be men of honor and character. Being honorable, trustworthy, and honest are all virtues that will serve us well in football and in life.</p>	<p>We choose to do right even if we believe nobody's watching. CTR - Choose the Right</p>	<p>We are able to sustain success and are prepared to be upstanding members of society when our time on this team has ended.</p>
<p>Everyone Makes A <u>Unique</u> Contribution</p> <p style="font-size: 2em;">U</p>	<p>We strive to be unique and use the talents and abilities we have been blessed with in an effort to contribute to the team. We understand we all have a unique “magnanimitas” or <i>Greatness of Spirit</i> and that each and every one of us has something we can contribute to the team and those around us.</p>	<p>We choose to always use our talents and abilities in the way that is best for the team and we will be an energy giver at all times.</p>	<p>We are able to make everyone feel as though they are a part of something truly special and life changing. Because of this we have every member of our program pulling in the same direction which can only strengthen our brotherhood.</p>
<p><u>Deliberate</u> Focus</p> <p style="font-size: 2em;">D</p>	<p>We do not rise to the occasion. We fall to the level of our preparation. Elite level performance requires elite level preparation.</p>	<p>We have a constant and deliberate focus on both physical AND mental reps.</p>	<p>We are prepared to make the play whenever our number is called. We will not melt under pressure because our preparation has been deliberately focused.</p>
<p><u>Dependable</u> in Our Actions</p> <p style="font-size: 2em;">D</p>	<p>We are men who are dependable in all facets of our lives. This means we are a “count on me” type of person who can be counted on to help and/or get the job done.</p>	<p>We are someone who our teammates, coaches, and others in our lives can always count on to do our job in the midst of any circumstance.</p>	<p>We have every member of our program pulling in the same direction and doing their job which allows us to play to our highest potential.</p>
<p><u>Loyalty</u> in Brotherhood</p> <p style="font-size: 2em;">L</p>	<p>There is no greater motivator in competition than trusting in and being trusted by your teammates and we understand that our team will only be as strong as the loyalty and commitment we show to each other.</p>	<p>We exhibit an uncommon commitment to each other and to the work required to succeed.</p>	<p>We develop a bond so strong that it inspires us to sacrifice ourselves for the sake of the team.</p>
<p><u>Relentless</u> Effort</p> <p style="font-size: 2em;">E</p>	<p>We do not know which reps will make the difference in the game, so we must play them all with relentless effort.</p>	<p>We go 4 to 6 seconds from point A to B as hard as we possibly can every single play. Loaf = traitor</p>	<p>We play harder than any of our opponents despite any of our circumstances.</p>

